



**Abang** means to **SHARE** in local Sotho-language.  
Come with Abang Africa **and travel with heart and soul.**

Abang Africa offers **Cultural Experiences; meet and share** with the local community. One can visit projects we liaise with, cook with African mamas or discover townships on a bicycle. Overnight by a local family and help conserve Africa's fauna by visiting wildlife outreach projects. Volunteer in South Africa and to know South Africa in a pure and personal way. Visitors benefit the local rural and urban communities directly. We offer to combine a holiday, on any level, with volunteering and benefit the local community by supporting them directly.

**Go Fair;** accommodation, excursions, operators, projects and itineraries are carefully selected following our Responsible Tourism policy, ensuring that the people whose land and knowledge are used benefit from tourism

**Pure and different;** spend a night within the local community in traditional homesteads, sleep in a tree house, thatched beehives hut or ox wagon. Stay near unspoiled beaches, in vibrant cities or in the midst of pristine wilderness or choose luxury safari camps and lodges. Choose from a wide range of unique and privately managed accommodation, selected backpackers, self catering and small B&B to luxury hotels, safari camps and lodges. All facilities cover the 2\* standard - for the traveller happy with the basics - up to 5\* luxury for the more discerning guest.

**Usual Highlight Tour;** we organize your usual highlight trip in a fun and responsible way. Visitors can combine their vacation with excursions and cultural experiences of their choice. Meet and share with Africa's people while you enjoy the legendary nature and wildlife highlights.

Abang Africa offers **tailor-made tours** and packages for both **self drives** and **small groups** and has a **24 hour emergency phone number**. Abang Africa organizes **meet & greet, transfers, detailed route descriptions and national accredited guide services** in various languages, accommodation, **national flights** and **train bookings**.



**ABANG AFRICA TRAVEL & TRUST**

P.O. Box 15909 Vlaeberg 8018, Cape Town, South Africa

Tel: + 27(0)21 4261330 133/1334 Fax: + 27(0)21 4261336 Emergency +27(0)832702000

[info@abangafrica.com](mailto:info@abangafrica.com) [www.abangafrica.com](http://www.abangafrica.com) [www.abangafrica.org](http://www.abangafrica.org) [www.bafanakids.org](http://www.bafanakids.org) Skypename: AbangAfricaTravel

## Membership and accreditation

**Abang Africa Travel** is a PTY registered (Reg. 2005/036494/07) specialized local tourism company, following the governmental B-BBEE guidelines, rated as a level 4 contributor. Abang Africa Travel is based in Cape Town and currently operating in South Africa, Swaziland, Lesotho, Namibia, Botswana, Victoria Falls and Mozambique.

To ensure our creditworthy we contribute annual subscriptions to a variety of (inter)national NGOs. We are **Carbon Neutral Approved** by the Planet Green Programme and have a **Memorandum Of Understanding** with Fairtrade in Tourism South Africa . Abang Africa Travel is the first South African Tour Operator to sign **The Code** against child sex tourism. We are member of **Cape Town Tourism** and the Backpacking South Africa Trust (BSA) and South African Youth Federation (SAYTC)

Abang Africa Travel has comprehensive insurance cover in place with **SATIB** and will respond to valid personal injury claims made in terms of European Community Directive on Travel and Trade (90/314/EC) relating to the package Holidays and Travel act, 1995.

Abang Africa Travel has partnered with **TEP** (Tourism Enterprise Partnership) in 2011 to provide a central booking facility for all of TEP's **Hidden Treasures**. Providing market access for the Hidden Treasures and creating a networking platform is part of the partnership. **Abang Africa Travel** believes in a world of opportunity. Travelers who care about having a positive impact on their destination can contribute to the benefit of the local community through Responsible Tourism. We rely on commercial and non commercial suppliers that adopt good social and environmental practices and share our **mission**:

*"To use Responsible Tourism as a Sustainable Development tool for the people in Southern Africa; benefiting local communities and visitors, through sharing and mutual understanding, empowerment and sustainable partnerships."*

Our **commitment to sustainable travel** has been recognised in various (inter)national **awards**



2010 finalist at the South Africa **SMME awards** – sector services.

October 2009, Abang Africa Travel & Trust became Finalist in the **Imvelo Responsible Tourism Awards**, category Best Practice – Economic Impact.

At the UK British Youth Travel Awards 2008, Abang Africa Travel & Trust became Runner up for the **Green Tourism Award**

In 2008 Abang Africa Travel and Trust became **Winner of the Regional Tourism Awards**



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## Responsible Tourism

Where available, destinations with sustainable and responsible policies are used, accredited by **Fair trade in Tourism South Africa (FTTSA)** or **Namibian Community Based Tourism Association (NACOBTA)**, **Heritage Environmental Rating Programme**, **Green leaf programme** or **Natural Step**.

We promote a minimum of two nights stay at destinations to minimize environmental impact. We promote the inclusion of **World Heritage Sites** in itineraries as well as Wildlife and Nature parks as part of awareness rising with regards to Natural and Cultural heritage.

We support **Food & Trees for Africa** and the **Southern African Sustainable Seafood Initiative (SASSI)** by including their brochures and Consumer Seafood Pocket guide in the voucher booklets. We stimulate clients to offset carbon emissions locally and to visit **Blue Flag beaches**. A selection of Fairtrade Labelling Organization (FLO) certified producer Organisations can be visited. Fairtrade labels ensure the principles of fair share, democracy, respect, reliability, transparency and sustainability, principles which we also adhere to.



*Travel with heart and soul*

As part of our **Responsible tourism policy**, a non for profit organization **Abang Africa Trust** (No: IT 9139/06), has been set up, to coordinate the volunteering work, provide support and handle donations for tourism related projects.

**Bafanakids**, supporting underprivileged soccer teams in South Africa, is a successful project coordinated by Abang Africa Trust. [www.bafanakids.org](http://www.bafanakids.org).

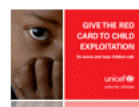
Abang Africa Trust has also been appointed by **Fairtrade in Tourism South Africa** to **mentor six community based tourism initiatives**. Through the mentorship programme do we aim to assist the CBT initiatives with creating sustainable market access. Monthly assignments and guidance form part of the programme. More projects Abang Africa Trust liaises with can be found on our website: [www.abangafrica.org](http://www.abangafrica.org).

A selection of these projects can be supported by volunteers; tasks depend on the volunteers' skills and needs of the project. To help volunteers match with a project, we request the volunteer to send a CV and motivational letter. Abang Africa Trust undertakes the initial communication with the projects free of charge. If the project agrees we provide the volunteer with contact details; follow up can be initiated by the volunteer themselves. Abang Africa Travel can always assist with support and facilitate communication, travel and accommodation enquiries and bookings.

**Abang Africa Travel** redistributes up to 10% of its profit back to the projects and their communities. Interested in supporting a specific project, a soccer team or the Abang Africa Trust, please contact us via [projects@abangafrica.com](mailto:projects@abangafrica.com) or via the contact numbers below.

**Share your suggestions and ideas.** Please visit our websites: [www.abangafrica.com](http://www.abangafrica.com) and [www.abangafrica.org](http://www.abangafrica.org) and contact us for further information.

We will gladly recommend projects and tours that best suite you or your clients' interest, budget and timeframe.



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